



FAQ – REAL ESTATE DRONE OPERATIONS

SCHEDULE

- How much notice is need to schedule a flight?
 - Schedule min. 2 days prior to your desired flight date with a back-up date in case weather or schedule fails. Flight can be scheduled anytime during day-light, depending on schedule. If only a specific time is available, the realtor needs to let MAC Media know ahead of time.
 - If night shoot is required, special arrangements must be made, therefore additional cost will be incurred.
- How long does the drone shoot take?
 - Anywhere from 30 to 60 minutes depending on the property.

PROPERTY PREP

- Provide the precise property boundary line if the property is large or the property line is not easily identified. i.e., farm properties, properties without fence, etc.
- Specify any specialty features. i.e., golf course, lakefront view, neighborhood amenities, etc.
- How should the realtor/homeowner prepare the property?
 - Make sure all exterior items are stored away. i.e., cars parked on the street 50 m from the house, garden tools stored, pool cleaning tools store, anything that may not look good on camera.
 - Make sure the house isn't schedule for any landscape or ext. work for the flight days.
- Where should the agent/homeowner stay inside the house?
 - During drone shoot, the footage may capture the interior of the house by the window. Make sure to tell the homeowner to stay well away from the windows.

PERMISSION

- What kind of permission do you need to acquire?
 - Permission from 4 neighbors (all 4 sides: Front, Back, Left and Right) must be acquired if the properties are close to each other. MAC Media will obtain permission on the day of flight, however it is best courtesy and highly recommended to obtain permission ahead of time. Forms will be provided to you which you can deliver to neighbours in advance.
 - *If the homeowner has any current disputes with the neighbors, make sure to get the time for flight when the neighbors are not home. Or abandon flights for this location.*

WEATHER

- Although we make the best effort to follow weather forecast, we can't control weather! Not all properties get sunny weather shots depending on time of the day (shadow and sun position) and weather situations.

NOTAM PLANNING

- When submitting your proposed operational time to MAC Media, ensure you leave enough room to account for minor rescheduling, traffic, preparation time, etc. 2 – 4 hours of buffer time outside of your preferred flight time is recommended.